

vacavaliente®

LOVING LEATHER

vaca valiente means brave cow

**“There are three responses to a piece of design – yes, no, and WOW!
Wow is the one to aim for.”**

- Milton Glaser

+ 1.000.000 products sold.

May 2016

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+ 40% of sales last year from repeat buyers.

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No single client represents +15% revenue stream.



vacavaliente is a global brand with Latin American flavour.

**We design, manufacture and market design products
made with recycled leather for consumer & corporate markets.**

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We traded with +45 countries and are regulars to the most important trade fairs.
We have world class international logistics.
We know the players. We know the game.

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Our path so far



2007			2008	2009	2010	2011	2012	2013	2014	2015
Key Events	Destination BA MOMA	MAISON OBJET + NYIGF		Feria Puro Diseño	SALSPRO MX	100% Design London	Craft + Design	Accent on Design	MICAM - Milan	New Premises
Key Account adq.	MoMA NY	Barneys NY		La Rinascente	CB2	ANTHROPOLOGIE	BERGDORF GOODMAN	SANBORNS	CRATE & BARREL	DISNEY

May 2016

We build our brand based on strong principles

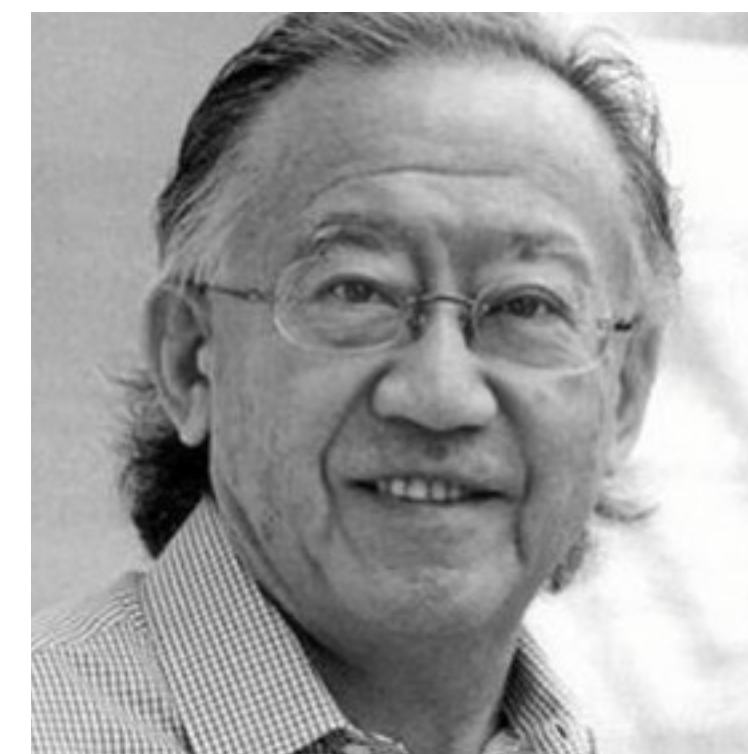
- **Engaging functional products.**
- **Amazing customer service.**
- **100% customizable.**
- **100% sustainable materials.**
- **Designing for a better world.**

Huge Vision

**A Top Global Brand
synonymous with Design**

Think Moleskine, MoMA, MUJI..... Think vacavaliente®

#1.



We are designing with some of the world's most recognized designers:

+Paola Navone. Italy

+Cristian Mohaded. Argentina

+Harry Allen. USA

+Ruy Othake. Brasil

+Ricardo Blanco. Argentina

+Zanini de Zanine. Brasil (proy.)

** For the “Non-Design Savvy”, this is the equivalent to having George Clooney, Anne Hathaway and Anthony Hopkins starring your start-up's next short film*



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#2.

We are working in Co-Branding projects with top companies and names:

+The Walt Disney Company
+Bic Graphic
+Museo Xul Solar



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#3.

We rebuilt our foundations.

- +New branding and design strategy with Lorenzo Shakespear Design.**
- +New factory/offices with 10X potential.**
- +Strategic key hires across the company.**



We are ambitious and really passionate

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We have a Strategy that matches our Vision.

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be brave

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